

**Clay County  
Agricultural  
Fair**

# Major Sponsor Partner

**24th  
Annual Fair  
April 1 — 10  
2010**

## Benefits

- Twenty (20) VIP Parking Passes
- Two Hundred (200) Daily Passes
- Sponsor Participation in Parades held on fairgrounds during fair. (6 parades total)
- Name listed on the lighted “Sponsors Sign” inside the fairgrounds at the Main Ticket Entrance
- Name/Logo listed in the 2010 Fair Circular inserted in a local newspaper
- Name/Logo listed in the 2010 “Fair Flyer” (40,000 copies distributed in Tri County Area)
- Name/Logo listed and link provided on our website
- Sponsor provided banner can be displayed during entire fair (some restrictions may apply)
- Professionally pre-recorded public announced advertising used on-site (minimum 6 per day—Not to exceed thirty seconds per ad)
- Sponsor provided inflatable and/or character available to be used inside fairgrounds (some restrictions may apply)
- Sponsors brochures, coupons etc. placed in the reception area of the Clay County Fair Association “Claude D. Kelly Administration Building” until January 1, 2011. (Some restrictions may apply)
- Invitation and special recognition at our Annual Partnership Appreciation Luncheon prior to the 2010 Fair
- Positive community support and exposure for your partnership

**Value \$9,100.  
Cost \$5,000. or more  
(cash, in-kind, or combination)**



**2009 Attendance**

**Clay County Agricultural Fair**

**84,152**