

**Clay County  
Agricultural  
Fair**

**Platinum Sponsor  
Partner**

**24th  
Annual Fair  
April 1 — 10  
2010**

## Benefits

- Ten (10) VIP Parking Passes
- One Hundred (100) Daily Passes
- Name listed on the lighted “Sponsors Sign” inside the fairgrounds at the Main Ticket Entrance
- Name/Logo listed in the 2010 Fair Circular inserted in a local newspaper
- Name/Logo listed and link provided on our website
- Sponsor provided banner can be displayed (some restrictions may apply)
- Professionally pre-recorded public announced advertising used on-site (minimum 4 per day — Not to exceed thirty seconds per ad)
- Sponsor provided inflatable and/or character available to be used inside fairgrounds (some restrictions may apply)
- Sponsors brochures, coupons etc. placed in the reception area of the Clay County Fair Association “Claude D. Kelly Administration Building” until January 1, 2011. (some restrictions may apply)
- Invitation and special recognition at our Annual Partnership Appreciation Luncheon prior to the 2010 Fair
- Positive community support and exposure for your partnership

**Value \$7,000.  
Cost \$2,500. or more  
(cash, in-kind, or combination)**



**Sign at Main Ticket Entrance**

**Over 100,000 people are exposed to this sign on the fairgrounds year round.**